# Amazon FBA: 33 Product Sourcing Methods For Amazon FBA & eBay

### **Product Sourcing Master Class**

In this Master Class, you're going to discover 30 of the most powerful ways to source high-profit products for your Amazon / eBay business.



### **About Your Instructor**

My name is David Espino and I've been selling on Amazon and eBay since 1998. I've sold tens of thousands of items on eBay, Amazon and on my own websites over the last 16 years.

My product sourcing system was featured on TV for 11 years and my TV show has been seen by millions and has produced thousands of success stories...

The strategies you're about to learn, work!

When you implement these proven strategies, you will have some of the most powerful ways to source high-profit products that exist!

### The Goal

#### The goal of most of these strategies is simple:

To find only the "highest-profit" products that give you high profit margins and therefore require less work.

To "automate" as much of this product-sourcing as possible, leaving you more time to make money.

I know you're excited to learn these proven strategies, so let's get started now!

### 1 – Antique Mall Buyout Offer

In the early '90s, I sold vintage Hot Wheels in an antique toy store in Fullerton, CA.

I had a consignment case there.

One day, I received an interesting call...

### 1 – Antique Mall Buyout Offer

#### Step-By-Step:

- **1.** Visit local Antique Malls
- 2. Scope out the ones that have highly collectible items
- **3.** Offer to buy out the entire space (at favorable wholesale pricing)
- **4.** Close the deal and begin selling at high profits!

Exhibitors at Trade Shows have a variety of responsibilities tied to their trade show booth.

One of their responsibilities is breaking down and shipping out their booth and products.

You can help them by offering to "buy out" their booth / products at the end of the show.

#### Step-By-Step:

**1.** Find trade shows that are coming to your area (TSNN.com)

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- 5. There's even a way to profit from trade shows WITHOUT attending them!

(Trade Show No Show training)

I've bought tens of thousands of vintage Hot Wheels by advertising for them.

Initially, I ran ads in local "freebie" classified ad newspapers and then I found more automated / internet ways to accomplish the same thing.

Advertising for product is an age-old technique used by antiques dealers for years – but it WORKS!

Many people still live in the "offline world" and have not set foot on the internet yet!

One day, a seller responded to my Recycler ad.

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I bought a collection of loose, vintage Hot Wheels from him and this car was in that collection.



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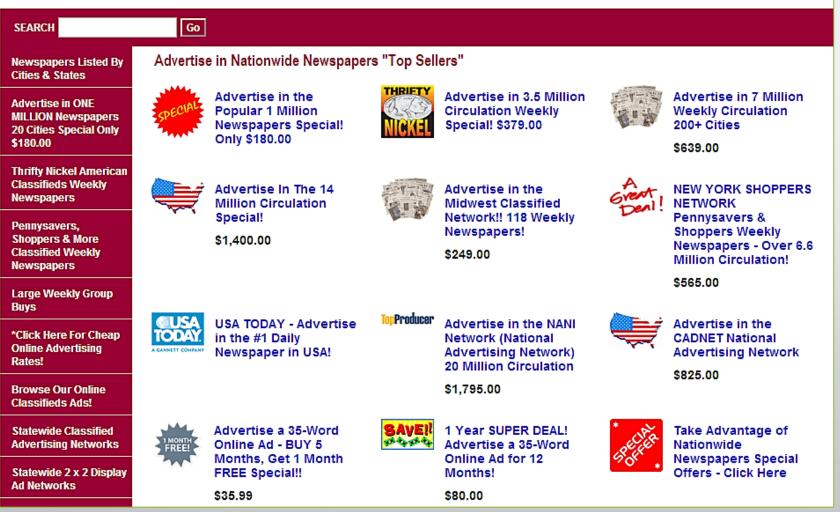
Years later, when I was in "raising money mode", I called a friend, who had expressed interest in this car...

\$3,000!

#### Step-By-Step:

- Find your local classified ads newspapers. (PennySaver, Thrifty Nickel, Hot Sheet, Recycler, Etc.)
- 2. Check into their advertising policies often you can get free "resident" ads
- 3. Run some initial test ads to see how your response is BUT, remember that advertising works best through repetition...
- 4. Re-run your ads as they begin working and then expand to larger regions / cities
- 5. Resource: <u>www.NationwideAdvertising.com</u>

#### NATIONWIDE NEWSPAPERS ADVERTISING



### 4 – Advertising For Consignment Deals

You can sell for others on Amazon / eBay on consignment.

In this arrangement, you're selling other people's merchandise *for them*, for a percentage of the sale.

I've had lots of six-figure success stories who used this business model.

The trick is to sell only higher-end / high-profit items, such as vehicles, jewelry – anything that will pay you well when you make 20% - 40% of the sale.

### 4 – Advertising For Consignment Deals

#### Step-By-Step:

- **1.** Run ads in your local classified ads newspapers. (PennySaver, Thrifty Nickel, Hot Sheet, Recycler, Etc.)
- 2. Get business cards / postcards printed with your ad
- 3. Run ads stating that you will sell their stuff for them specify the types of things you'll sell for them

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Example: I sell display cases for vintage die-cast cars.

- I don't build them
- I don't touch them
- I don't buy them to resell
- I don't ship them

I only sell them, (on my website) and make \$70 each time I sell one!

My friend, (who I've created this exclusive arrangement with)

- Buys the materials
- Builds the cases
- Packs and ships the cases
- And gets paid his price

(I simply "mark it up" by \$70 – my commission)

One of my success stories did this with stage monitors and made \$14,000 a month with very little time invested!

#### Step-By-Step:

- **1.** Find handmade or high-quality products that there's a demand for
- 2. You can find these products by searching on Etsy, at crafts shows, at trade shows, by advertising for these situations or on specialty websites
- Create an exclusivity agreement that allows you to be the ONLY seller on eBay / Amazon for their item
- **4.** Start selling!

I love classic cars and I've had a blast buying and selling cars on eBay!

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I've made the most money in one transaction on eBay by selling this car on eBay Motors:



Bought: \$38,000 Paid: \$3,000 for repairs Sold: for \$69,000 Profit: \$28,000

#### Step-By-Step:

- Find classic cars locally by searching for them or hiring a "bird dog" on a commission basis
- 2. Negotiate a great deal locally from "don't wanter" sellers
- 3. Advertise that you sell cars on eBay Motors on consignment
- 4. Contact local used car dealers and offer to sell their cars for them (but charge a "listing fee" per car listed)
- 5. Sell less but make more!
- 6. Want more info? "eBay: How I've Made \$89,000 By Flipping Cars On eBay" espino.dave@gmail.com

## 7 – Flea Market Finds

Flea markets are good places to source products – if you know what you're looking for!

Some of the cool products to look for at flea markets:

- "Like-new" closeout merchandise
- High-demand marketing courses (CDs/ DVDs / Workbooks)
- Workout DVD sets and rare media items in general
- Furbys
- Collectible toys
- Collectible books
- Excedrin

#### 7 – Flea Market Finds

Look for large lots of new merchandise that you can buy wholesale.

Flea market sellers understand "giving a good deal when you buy everything"

Negotiate hard – they're used to it

Media items are good finds at flea markets - they sell well on Amazon

### 7 – Flea Market Finds

- The best flea markets are the ones where most of the sellers sell "used stuff". Many of these items are from storage auctions. Also good are the Antique Fle Markets (for collectibles)
- 2. The early bird gets the DEAL! Get there as early as possible and bring lots of cash
- 3. Bundle deals or "lots" mean better deals overall

If you are focused on one main niche in your eBay / Amazon business, it's a good idea to get a business card to hand out wherever you go.

A card is like having "1000 salespeople".

This isn't a standard business card, though.

Here's an example of one of mine (postcard size)



I've gotten a lot of deals with this method, especially when going to flea markets and handing them out to dealers who are selling items similar to mine.

I once bought a vintage Hot Wheels collection because the collectible toys dealer could not afford to buy it and he handed my card to the seller.

Made about \$1,800 on that deal!

I use VistaPrint.com and the cards are super inexpensive to print!

- **1.** Decide the high-demand / collectibles niche you want to be in.
- 2. Print up cards similar to the one I just showed you
- 3. Take the cards with you, everywhere you go and hand them out, leave them places where your "prospects" might hang out and just distribute the heck out of them
- **4.** Receive calls and go buy the stuff!

# 9 – Buying Events

In my niche of collectible and vintage toys, there is a major seller who buys all of their merchandise through "Buying Events".

They've got it down to a science...

In their buying events, they treat it like the "Antiques Roadshow" and have people bring in their collectible toys for an "appraisal".

They are usually communicating with someone at the office who gives them a buy price (based on their eBay research)

# 9 – Buying Events

They get set up in a hotel ballroom and they also get a lot of pre-event advertising going, such as press releases, full page newspaper ads and radio ads and radio interviews.

Since they are the sole buyers, they are in a prime negotiating position.

When they buy an item or a collection from you, they pay with a check.

By doing these buying events, they make tons of money because they often get some of the rarest items (pre-production and prototype toys) that sell for tens of thousands of dollars.

This is the big leagues!

# 9 – Buying Events

- **1.** Start small with a smaller hotel room or an inexpensive office location that is rented for a few hours.
- 2. The key to this is advertising everywhere and often so that you get lots of people coming to your event.
- **3.** Have plenty of cash, carefully guarded, or use checks.
- **4.** Have someone who really knows how to research items there (or available by phone) that's their sole job.
- **5.** Start buying up collections!

### **10 – Search Craigslist Nationally**

Craigslist is a free classifieds website where people post things they want to sell.

However, Craigslist is intentionally run as a LOCAL classified ads site...

Craigslist only allows you to search in one region or one major city at a time.

However, I found a great search tool that allows you to search Craigslist over a wider area or even across an entire Country at the same time, which definitely opens up the opportunities for profit!

### **10 – Search Craigslist Nationally**



All of craigslist, eBay & more in one search. (No affiliation with craigslist<sup>®</sup>)

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# 10 – Craigslist Arbitrage

- 1. Visit <u>SearchTempest.com</u>
- 2. Run searches for products you know are good sellers across a broad area near you.
- 3. Compare to current pricing on Amazon / eBay
- 4. If the local pricing is profitable, go buy the items & resell on Amazon / eBay

This is more of an example than a strategy, but I think we can learn a lot from it!

One day, my wife sent me an article from Yahoo News about how people were paying big money for Excedrin on eBay...

The article talked about a voluntary recall by Novartis in which the company had taken their products off the shelves...

Apparently, for some people, Excedrin Extra Strength and Excedrin Migraine are the only products that relieve their migraines – generic brands just don't do it...

As soon as I read the article, I thought: "I know where to find Excedrin!"

The next day, I went to a local flea market and found Excedrin.

I was buying the 200 ct boxes for \$12 each and selling them for \$150

The people who bought these were so grateful – they could not find them anywhere...



I also sold Excedrin PM, Back & Body, and Tension Headache

I then started selling them on Amazon and they sold for even more money.

I made \$20,000 in 60 days by selling Excedrin on eBay / Amazon!



- **1.** Be on the lookout for recalled items / spikes in demand
- 2. Stay well informed as to where you can get these items
- 3. Have a product-sourcing mindset, wherever you go
- **4.** When the opportunity comes, be ready to strike!

# **Product Sourcing Master Class**

# 33 Proven Ways To Source High-Profit Products Part 2

### **Product Sourcing Arbitrage & Hacks**

In the next few strategies, you'll discover some exciting arbitrage strategies using Amazon & eBay, as well as some pretty powerful "hacks" that will get you great deals!

### The Goal

#### The goal of most of these arbitrage / hacking strategies is simple:

To use some little-known strategies that find "inefficiencies" in various markets and then to "ethically exploit" those inefficiencies to make money, more quickly and more easily than traditional ways.

Some of my best finds (on eBay) started with a simple "completed listings" search.

As I continued to "dig", I found some very interesting things about the seller and the volume of sales they were doing.

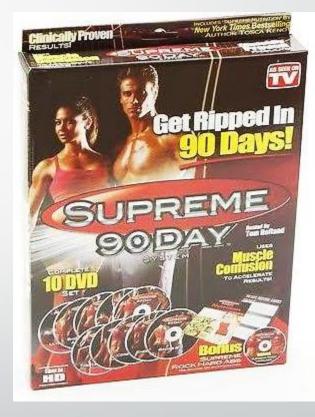
If you combine this strategy with some simple "product finding" strategies, you can reverse-engineer most sellers' businesses and often find some great products that have a high sell-through rate!

Here's an example of a product I've done really well with.

Notice that this product actually has 2 titles...

I've found quite a few of these by searching only for:

"Get Ripped In 90 Days", which is not the main title...



When an item is listed with the wrong title, most searchers (who are looking by using the correct title) will not find that item – leaving it as easy pickings for you to snipe or "buy it now" before someone else does!



- **1.** Run completed listings searches on popular / high-demand products
- 2. Find "alternate" ways that people might list these products
- **3.** Run searches for these alternate search terms
- **4.** Find bargains, buy them and resell them

When you are doing these creative searches, be on the lookout for sellers who have a high feedback rating.

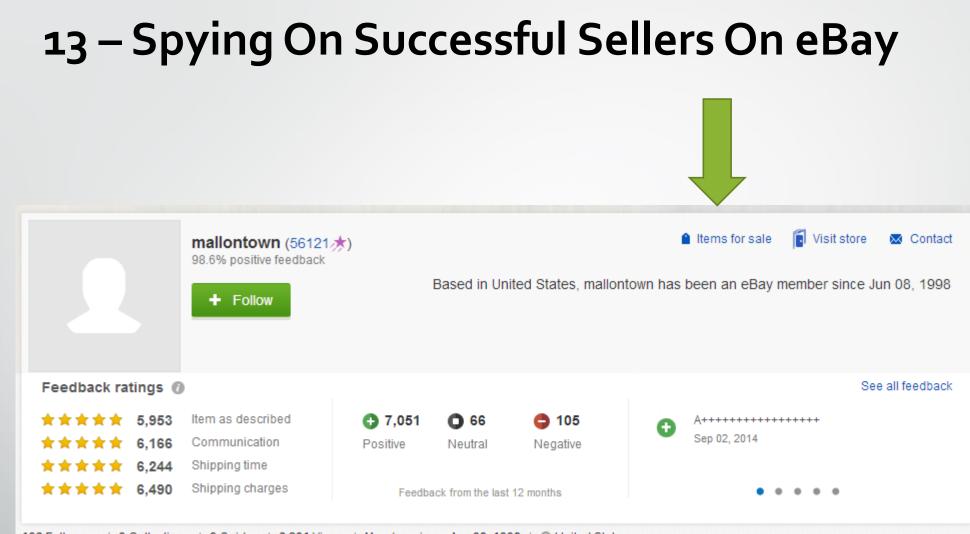
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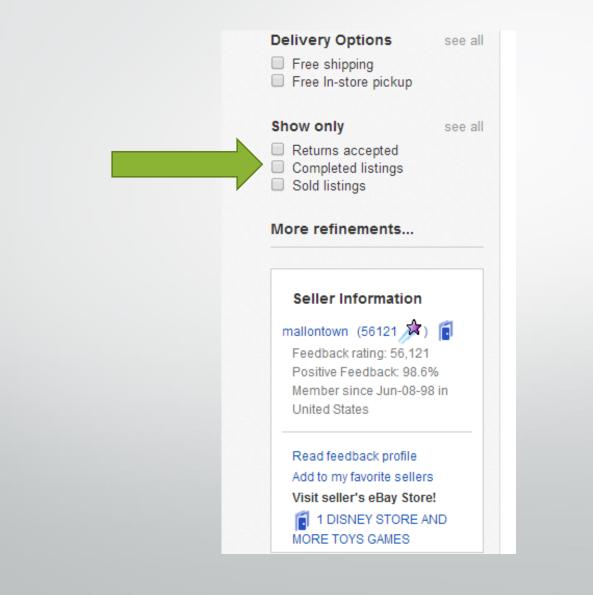
When you are doing these creative searches, be on the lookout for sellers who have a high feedback rating.



When you find one with a great product and a high feedback rating, you can now go into "Spy mode"...



106 Followers | 0 Collections | 0 Guides | 6,201 Views | Member since: Jun 08, 1998 | O United States



Supreme 90 days

Items for sale from mallontown (58121 🝂) 🥫 | Add to my favorite sellers | S All Listings Auction Buy It Now 3 results for Supreme 90 days The Save search Completed listings AS SEEN ON TV SUPREME SYSTEM \$99.95 Was: \$199.98 Buy It Now NOT SOLD View similar active items Sell one like this SUPREME 90 DAY INTENSE DVD SYSTEM \$74.95 Was: 5149.90 Buy It Now NOT SOLD View similar active items Sell one like this AS SEEN ON TV SUPREME SYSTEM \$99.99 Was: \$199.98 Buy It Now SOLD

View similar active items

- **1.** While searching popular products, look for high-feedback sellers
- 2. Spy on them by checking their completed listings to see how much volume they're doing of a particular product
- 3. Check on other products that they may be selling a lot of
- **4**. Begin creatively searching for sources of that product.

### 14 – StuffAlert.com

StuffAlert will send you alerts when an item you are looking for gets listed on eBay.

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### 14 – StuffAlert.com

- Visit <u>StuffAlert.com</u> and enter the details of the items you've found to be in high demand
- 2. Use "alternate" keywords and titles to find the items that are not typically searched that way
- **3.** Receive email updates with those high-demand items and buy them for resale.

Often, amateur eBay sellers will list an item without doing proper research as to its value...

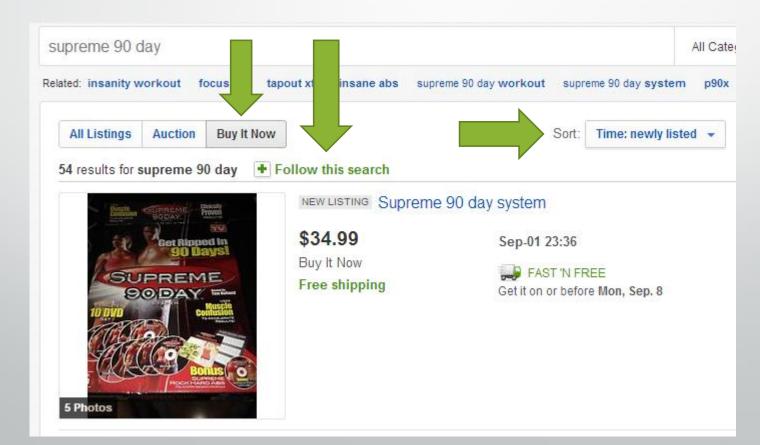
This results in their listing being priced too low – you can snap these up, if you know what you're doing.

When most people think of sniping, they think of sniping a bid at the very end of an auction.

With "Buy It Now" sniping, we are going to snipe a purchase at the very beginning of the listing.

Once you've got a popular item in mind, run a search on eBay (using your best parameters) and then you can click "Follow this search" to have alerts emailed to you.

(Get Ripped In 90 Days)



- **1.** Enter the search that you want to "Snipe" into eBay search.
- 2. Include such parameters as: "Buy It Now", Lowest Price, "Newly Listed" and Alternate titles
- **3.** Get daily alerts emailed to you by eBay!

I've made some great money by searching items that were mis-listed...

(and therefore NOT FINDABLE by most of the people searching for them the normal ways!)

### **Commonly-made errors:**

- Not using the PRIMARY keywords / product name in titles
- Not using secondary keywords in titles
- Not using all 80 characters in the title
- Misspelling keywords in titles
- Not giving enough details in listings

### "Not In Title" search

When the item's name is not in the title, it makes that item very difficult to find by someone who is typing in the correct search term.

For example: listing a Mickey Mouse toy without the word "Mickey"

The item would get lost in a sea of "mouse" titles.

I once bought an item for 99¢ that I turned around and sold for \$71 because of this error!

A "not in title" search allows you to search the description for the keyword – this ensures that YOU find the mis-listed item, where others cannot.

Step-By-Step:

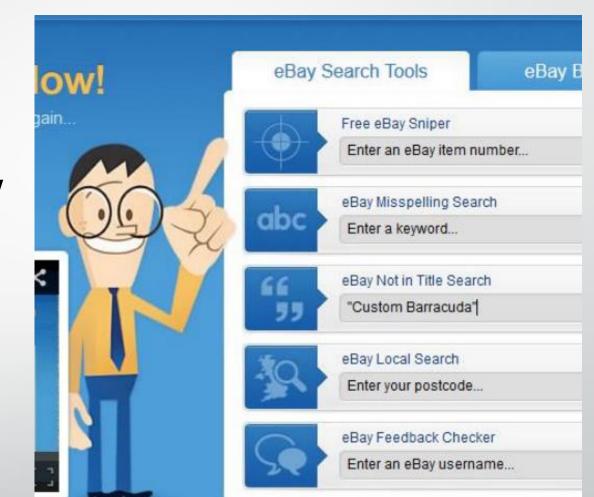
Visit <u>GoofBid.com</u> – under eBay Tools,
 click on "eBay Not In Title search"

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stion Movie.mov	eBay Christmas Bargain Gifts Under £20 Gifts Under £50 Gifts Under £100 Gifts for Him Gifts for Her	<ul> <li>Electronics Deal</li> </ul>	ls Deals linter

Step-By-Step:

Visit GoofBid.com – under eBay Tools,
 click on <u>"eBay Not In Title search"</u>

2. Type in the keyword you want to use



- Visit GoofBid.com under eBay Tools, click on "eBay Not In Title search"
   Type in the keyword you want to use
- 3. Click Search



- Visit GoofBid.com under eBay Tools,
   click on "eBay Not In Title search"
- 2. Type in the keyword you want to use
- **3.** Click Search
- 4. GoofBid's tool will show you items thathave that keyword hidden in thedescription!



# 17 – Finding Wholesale Lots On eBay

You can often find some great wholesale lots on eBay by creatively searching.

If you begin a search for one of your popular items and then use search terms like:

- Collection of...
- Wholesale lot of...
- Lot of...
- Group of...

You can often find larger lots. Since the odds of someone wanting a lot of one item are dramatically lower, the chance of that person selling that lot is smaller.

## 17 – Finding Wholesale Lots On eBay

You can often negotiate a much lower "buy it now" price with someone like that because they may not want to go through the hassle of listing the items individually.

Also, if as a result of your creative searching and "spying" you find a seller who seems to have a lot of one item, you can contact them and see if they'll sell you a "wholesale lot".

Now, you are sourcing wholesale items ON eBay!

## 17 – Finding Wholesale Lots On eBay

- 1. Run creative searches of popular items using the terms: wholesale, lot, group, collection, etc.
- 2. For each of those searches, create eBay "alerts" so that you are notified whenever a lot is listed with these keywords.
- **3.** Buy wholesale on eBay and sell retail!

Amazon is obviously a different ecommerce platform than eBay.

It is particularly interesting in that it has a natural downward pricing pressure built into it.

Since all sellers of an item are "sharing a listing", (there is only one listing of each item) sellers are constantly trying to "outdo" each others' price by lowering their prices in order to sell their items first.

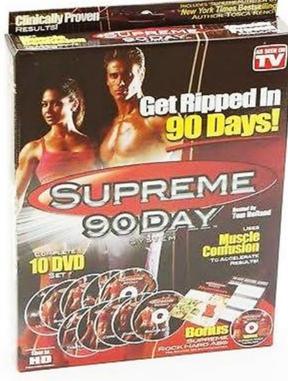
There is great advantage to this!

I once found a seller who had the lowest price on these workout DVDs on Amazon.

I did a few simple things to determine how many they had and then contacted them with a simple inquiry:



"I'm interested in buying your workout DVDs wholesale, and I can pick them up from your location."



"I'm interested in buying your workout DVDs wholesale, and I can pick them up from your location."

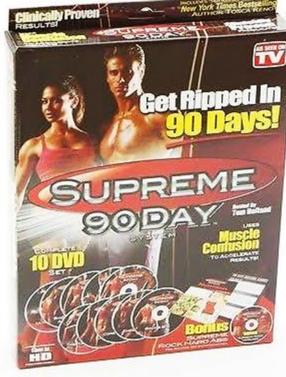
They agreed, and I bought 40 of these for \$6 each!



"I'm interested in buying your workout DVDs wholesale, and I can pick them up from your location."

They agreed, and I bought 40 of these for \$6 each!

(Sold them for between \$30 and \$80 each!)



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Cal Pozo (Director),	
Price: \$25.30 + \$3	3.99 5
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Ships from and sold	by Luxe Shop.
16 new from \$25.29	12 used from \$14.01

films and two new documentaries. The offer to own this

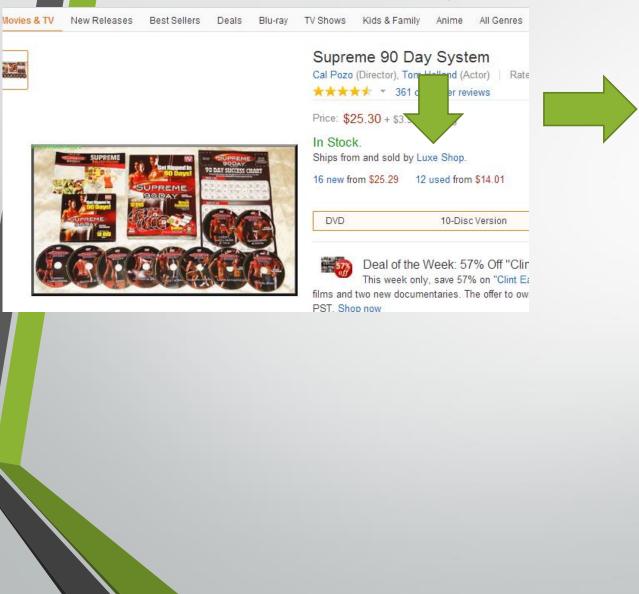
Share Normal Share Share

PST. Shop now

#### 30 items added to Cart Supreme 90 Day System Order subtotal: \$759.00 Cal Pozo Edit your Cart Proceed to checkout 30 items in your Cart \$25.30 Quantity added:30 Gift Options not available Learn more Get the Amazon.com Rewards Visa Card and Get \$30 off instantly mazoncom Current Total: \$ 759.00 Apply now 4640 1234 5678 9112 Gift Card: - \$ 30.00 VISA \$729.00 Cost After Savings: Price Quantity \$25.30 200 Update Subtotal (30 items): \$759.00



- Search for popular / high demand items on Amazon do a trial run order from the seller in the "Buy Box".
- 2. Edit your order quantity to a high number to get an idea of how many of these items the seller has.
- 3. Contact the seller about a wholesale deal. Most people would rather sell of their entire inventory of a product and take their profits to move onto another product!



#### Luxe Shop

Feedback Rating: ☆☆☆☆☆ 4.5 stars over the past 12 months (111 ratings)

Detailed Seller Information Luxe Shop Storefront

Search for other products from this seller:

#### Consider these other items from Luxe Shop:





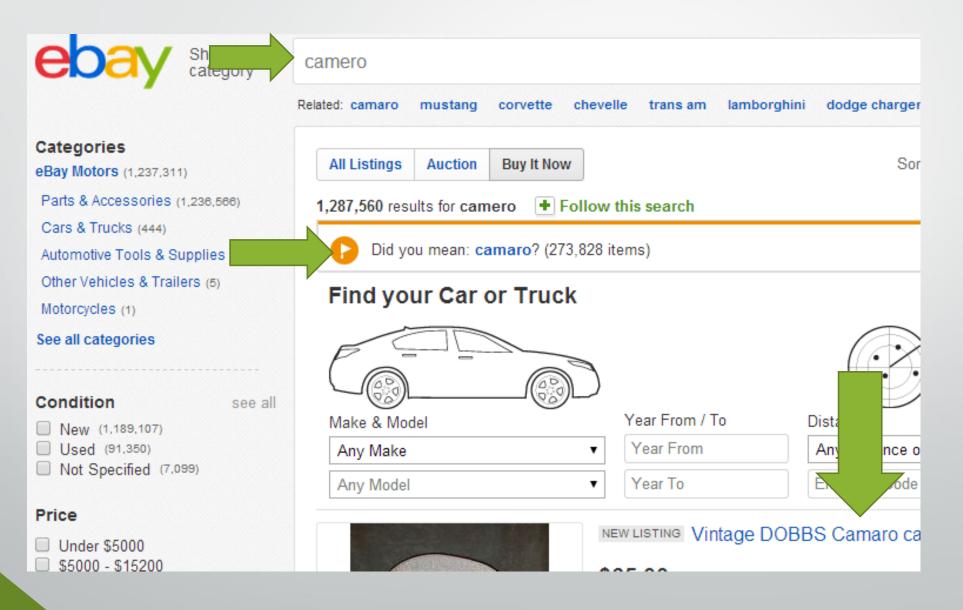
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For questions regarding products, order delivery, or returns, please contact <u>Luxe Shop Customer</u> <u>Service:</u>	5/5:	"Е
To initiate a return, please visit <u>Amazon's Online</u> <u>Return Center</u> to request a return authorization from the seller.	5/5:	ev "H
For questions about a charge that has been made to your credit card, please <u>contact Amazon</u> . For questions about how to place an order, <u>search</u> Amazon Help.	5/5:	"с
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Many people think this no longer works, but it does, if you use a special tool!

The idea with searching misspelling is that, if someone misspells one of their MAIN keywords in the title of their listing, it will be very difficult for a searcher to find that item if they CORRECTLY spell it in their search.

Although eBay DOES have a spell-check tool in their search engine, it does not cover ALL possible misspellings.

You can still find valuable, misspelled items by using your misspelled keyword in "quotes".



Categories eBay Motors (637) Shop by category

Toys & Hobbies (249)

Home & Garden (145)

Books (125)

Collectibles (111)

Clothing, Shoes & Accessories (69)

Sports Mem, Cards & Fan Shop (63)

Music (37)

Jewelry & Watches (15)

DVDs & Movies (14)

Art (11)

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All Listings	Auction	Buy It Nov	v			
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### Step-By-Step:

- **1.** Use <u>FatFingers.com</u>'s misspelling search tool
- **2.** Type in the correct spelling of your item
- 3. FatFingers.com will find multiple misspelling variations AND search eBay for you under each of those misspellings, allowing you to find all kinds of "unfindable"

items!



Jewelry & Watches (4,541)

Sports Mem, Cards & Fan

Categories

Shop (1,812)

egory - (canaro, camare, camarro, camar, camao, camro, amaro) Refine your search for (canaro, camare, camarro, camar, camao, camro, amaro) All Listings Auction Buy It Now 7,870 results for (canaro, camare, c... Follow this search

### 20 - Amazon >> eBay Profits

Once you're good at this creative searching, you can (and will) find products that are incorrectly listed on eBay – buy them – and, once they're in your possession, list them on Amazon. (either merchant-fulfilled or FBA)

You can now take advantage of the pricing and attitude differences between the two marketplaces.

Amazon tends to be more upscale than eBay and generally has better customers who don't refund or return items as readily as on eBay.

The key is to know your market and know which items are going to be popular on Amazon.

### 20 - Amazon >> eBay Profits

- **1.** Using your newly-found creative searching on eBay skills, find high demand products that you can resell on Amazon.
- 2. Buy them low (or wholesale) and
- **3.** Resell them high on Amazon
- **4.** Remember that often, you won't make a nice profit unless you NEGOTIATE it!

# 21 – Wholesale / Dropshipping

One of the most common questions I get asked as an eBay / Amazon product sourcing expert is: "Where can I find a good dropshipper?"

I try to dissuade them from doing drop shipping, because there are many drawbacks to this model and they can affect your feedback on either eBay or Amazon.

But if you want to find a quality directory of wholesalers / drop shippers, I recommend this site:

daveespino.com/recommends/salehoo

## 21 – Wholesale / Dropshipping

My first recommendation would be to set up your own exclusive drop shipping arrangement, like I showed you in one of the earlier lectures.

But this recommended resource actually reviews each wholesaler / dropshipper in their directory and gets ratings from people who have bought from them, so they are a much safer alternative than most other "directories".

That's why they have my recommendation.

### 21 – Wholesale / Dropshipping

- **1.** Visit <u>daveespino.com/recommends/salehoo</u>
- 2. Check out their additional eBay / ecommerce training for free!

If these eBay product sourcing strategies were interesting to you and you would like to see more unique and little known "hacks", I strongly recommend my eBay Hacks courses.

Email me for discount coupons to my two eBay Hacks courses!

espino.dave@gmail.com

### 22 – Deep Googling

Some wholesalers have websites that they don't really actively promote – but their products are listed online.

I've found some great wholesale deals by using what I call Deep Googling.

### 22 – Deep Googling

For example, I once discovered a fitness DVD (through reverse engineering a powerseller's listing) that was selling well on eBay.

When I did some deep googling, I found this exact DVD (in large quantities) on an ecommerce site by Googling the name of the DVD + "Add to cart" / "Buy now" / "order" and then going deep in the Google results.

The website had them for \$2.99 (w free shipping) and I was able to sell them for \$12.00

And, when someone ordered the DVD from me on eBay, I would just go to this site and order it on their behalf, with the shipping address being my customer's address!

## 22 – Deep Googling

- **1.** Find a high-demand product
- 2. Go to Google and search for the product name + "Add To Cart" / "Order" / "Buy Now"
- 3. Go DEEP 10 20 pages to see if you can find that product on an ecommerce site or on a wholesaler's website at a reduced price.

### 23 – Tips To Getting Great Craigslist Deals

When you are looking for great deals on Craigslist, here are a few tips.

- **1.** Jump on deals quickly
- 2. Respond to ads enthusiastically
- 3. When you say you will show up show up!
- 4. Be safe (higher the dollar amount, the more careful you are)

### 24 – Home Shows, Boat Shows, Car Shows

Every year, there are home shows, boat shows, RV shows and auto shows that are geared to the consumer... These shows are often where new products are introduced.

You can attend these shows and talk to the vendors / exhibitors about their products – that's what they're there for!

This can be a great source for new, exciting merchandise and you can possibly lock in an exclusive drop shipping arrangement on Amazon or eBay!

### 24 – Home Shows, Boat Shows, Car Shows

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	Quick Tour	I,	FAQ	ĺ	In the Press	Ì	Articles	ĺ	The Big Deal	Ĵ	Business C	)wners		
	Home :													

### Home and garden shows

If you own a home and have never been to a Home and Garden Show, this is a great opportunity to see what you've been missing. Angie's List experts attend hundreds of shows around the U.S. to help homeowners like you connect with local professionals whose business is to make your home improvement dreams into realities. Check out our tour dates below and put us on your calendar. Make sure to stop by and see us at the show to take advantage of the lowest membership price Angie's List has to offer, or just say hello and pick up some free literature and other fun goodies!

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November 2014

September 2014

October 2014



#### 24 – Home Shows, Boat Shows, Car Shows

- To find these consumer shows, just Google "Home shows", "Boat shows", "RV Shows" or "Auto shows".
- 2. Attend these shows and look for the vendors who have new, exciting products.
- 3. Strike up a conversation with them and take their info to discuss in more detail after they get home from the show.

#### 25 – Storage Auctions

Storage auctions can be exciting!

They are a form of treasure hunting that depends on your detective skills as well as luck.

A storage auction happens when someone failed to pay their storage fees and, after about 3 – 5 months, the contents of the unit are auctioned off to cover the storage fees and clear out the unit for re-renting. (there is a legal process – called a lien sale – that storage facilities must follow)

If you like the thrill of the hunt and the idea of treasure hunting, sight unseen, you'll love storage auctions!

#### 25 – Storage Auctions

- 1. There are many ways to find storage auctions, but a good one is at StorageUnitAuctionList.com
- 2. Be careful when bidding bid ONLY on what you can see don't gamble
- 3. Get additional education <u>StorageAuctionMoney.com</u>

25 – Storage Auctions



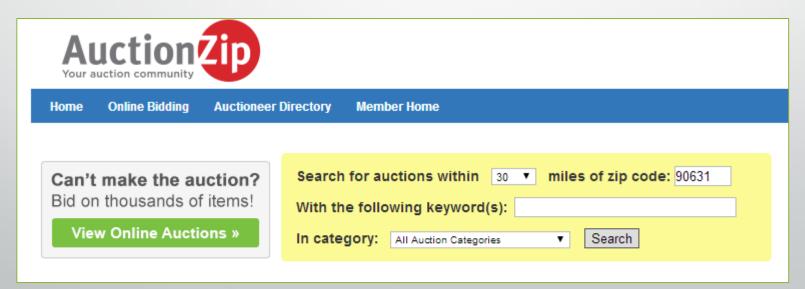
About - Blog Online Auctio



#### 26 – Local Auctions

There's an entire "unseen" world of local auctions – auctions you can attend near you where you can find some killer deals.

Sometimes, these are listed in local newspapers, but you can also find them at a handy site called: <u>AuctionZip.com</u>



#### 26 – Local Auctions

The benefit to attending local auctions is that, since there are fewer bidders, you can often walk away with some great deals!

Be sure to try out different types of auctions, you'll be amazed at the varieties of merchandise that is sold and that you can make money with!

#### 26 – Local Auctions

- 1. Visit <u>AuctionZip.com</u>
- **2.** Search for local auctions near you
- **3.** Attend the auctions and get some deals!

## 27 – Little-Known Online Auctions

Even though eBay is the World's largest online auction site, there are also many littleknown auctions going on all the time.

On <u>AuctionZip</u>, you can also find online auctions where you can bid online for merchandise!

## 27 – Little-Known Online Auctions

Your auction co	- a c	CO CESCOUT entro company -	YOUR	MILLIONS OF PEOPLE
Home       Online Bidding       Auctioneer Directory       Member Home         Online Bidding       Search for items available at auction now:         Bid online on over 100,000 items!				
	Elegant Jewelry ,Go Loose Gemstones ! by Goldini Jewelers September 8, 2014, 8:00 AM PS Los Angeles, CA, USA	11		a <b>Progress</b> using in 9 hours 43 minutes <b>Bid Now</b> et approved to bid
	HUGE FACTORY LIC JEWELRY - DAY 1 by US Jewelry Liquidation September 9, 2014, 8:00 AM AC Commerce, CA, USA		wa	e <b>Progress</b> Notes and bid live Bid Now Het approved to bid

## 27 – Little-Known Online Auctions

- **1.** Visit <u>AuctionZip.com</u> and click on "Online Bidding" near the top
- **2.** Search for online auctions
- **3.** Do pricing research on items before you bid
- **4.** Bid online and get some deals!

## 28 – Live Webcast Auctions

You can also bid "LIVE" on auctions that are happening, right now.



#### 28 – Live Webcast Auctions

- 1. Visit www.auctionzip.com/azlDemo.html
- **2.** Register for Live bidding
- **3.** Start bidding from the comfort of your own home!

## 29 – GovLiquidation.com

There's an entire WORLD of merchandise available in Government Auctions!

I'm going to highlight some of the top online destinations here.

<u>GovLiquidation.com</u> is a site that offers government surplus items for sale. (and with online bidding)

There are tons of merchandise on this site – much of it industrial, but often there are also consumer items that the government no longer needs.

## 29 – GovLiquidation.com

- **1.** Visit <u>GovLiquidation.com</u> and search for merchandise
- 2. When you find something interesting, be sure to find out of the seller ships!
- **3.** Research completed listings on eBay
- 4- Base your buying decision on how much you can make, but also be sure to read all terms and conditions of the auction and find out how you are supposed to take possession of the merchandise

## 30 – GSA Auctions

The General Services Administration handles the widest variety of items that that the government no longer has use for.

#### Here is a list of their main categories:

Agricultural Equipment and Supplies ( 10) Aircraft and Aircraft Parts (18) Boats and Marine Equipment (25) Communication Equipment (33) Computer Equipment and Accessories ( 142) Construction Equipment (18) Electrical and Electronic Equipment and Components (38) Fire Trucks and Fire Fighting Equipment (2) Furniture (66) Hand Tools & Shop Equipment (27) Household/Personal (18) Industrial Machinery (60) Jewelry & Exotic Collectibles (0) Lab Equipment (21) Medical, Dental, and Veterinary Equipment and Supplies (97) Miscellaneous (157) Motorcycles & Bicycles (4) NASA Shuttle/Hubble (0) Office Equipment and Supplies (23) Photographic Equipment (9) Trailers, Tractors and Manufactured Housing (17) Real Estate (42) Vehicles (315)

## 30 – GSA Auctions

Much of this merchandise is used, but very often, there is brand new merchandise here. (merchandise that the government bought, but never ended up using)

Be careful to read their auction terms BEFORE BIDDING (they are different than your average eBay auction!)

## 30 – GSA Auctions

- **1.** Visit <u>GSAauctions.gov</u> and search for merchandise
- 2. When you find something interesting, be sure to find out if the seller ships!
- **3.** Research completed listings on eBay
- 4. Base your buying decision on how much you can make, but also be sure to read all terms and conditions of the auction

#### 31 – <u>GovDeals.com</u>

# Want to buy surplus AND confiscated items from the Government? Check out <u>GovDeals.com</u>

Agriculture Equip/Commodities - 30 items Aircraft and Aviation Parts, Equipment - 2 items All Terrain Vehicles - 12 items Ambulance - 15 items Animal Equipment, Cages and Feed - 2 items Arts and Crafts - 16 items Asphalt Equipment - 7 items Audio/Visual Equipment - 148 items Audio/Visual Equipment - 148 items Automobiles - 305 items Automobiles (Classic/Custom) - 2 items Automobiles (Restricted Vehicles) - 13 items

B Bags, All Types - 2 items Barber and Beauty Shop Equipment - 2 items Batteries, All Types - 3 items Bicycles - 19 items Boats and Marine Supplies - 16 items Books/Manuals - 16 items Builders Supplies - 31 items Buildings - 31 items Buildings - 31 items

C Cafeteria and Kitchen Equipment - 258 items Chemicals, All Types - 2 items Clothing/Linens - 9 items Collectibles - 18 items Commercial Furnaces - 1 items Commodities - 2 items Commodities - 2 items Communication/Electronic Equipment - 110 items Compressors - 12 items Computers, Parts and Supplies - 881 items Confiscated/Personal Property - 103 items Containers - Storage/Shipping - 14 items Cranes - 3 items

Displays and Exhibit Stands - 5 items Driving Simulators - 1 items

E Educational - 21 items Election Equipment - 3 items Fine Art - 5 items Fire and Police Equipment - 182 items Fire Trucks - 27 items Firearm Accessories - 6 items Food - 2 items Forklifts - 6 items Fueling Equipment - 9 items Furniture/Furnishings - 325 items

G Garbage and Refuse Containers - 3 items Garbage Trucks - 8 items Generators - 33 items Glass - 1 items Golf Course Equipment - 6 items

Hardware - 16 items Health and Beauty - 2 items Highway Equipment - 5 items HVAC Equipment - 31 items

Industrial Equipment - 49 items

Janitorial Equipment - 47 items Jewelry - 5 items

Laboratory Equipment - 44 items Laundry Equipment - 4 items Library Equipment - 18 items Lighting/Fixtures - 37 items Lost/Abandoned Property - 10 items Lumber - 1 items

Machinery - 24 items Mailing Equipment - 6 items Material Handling Equipment - 12 items Metal, Scrap - 39 items Miscellaneous Vehicles - 3 items Motor Homes - 4 items Paper and Paper Products - 1 items Photographic Equipment - 13 items Pipe, Valves, and Fittings - 19 items Playground Equipment - 2 items Plumbing Equipment and Supplies - 10 items Pool Supplies and Equipment - 1 items Printing and Binding Equipment - 42 items Public Utility Equipment - 34 items Pumps - Fuel. Water. Etc. - 13 items

Rail Equipment and Accessories - 1 items Real Estate - 15 items Recovered Items - 2 items Recyclable Materials - 8 items Road/Highway/Bridge - 7 items

S Scales and Weighing Apparatus - 4 items School Equipment - 72 items Security Equipment - 18 items Snow Removal Equipment - 14 items Sporting Equipment - 23 items Survey Equipment - 4 items SUV - 89 items Sweeper - Parking Lot/Warehouse - 1 items Sweeper - Street - 6 items

Tanks - Water, Fuel, Oil, etc. - 5 items Tires and Tubes - 27 items Tools, All Types - 153 items Towers -- Water/Fire/Transmission - 1 items Tractor - Farm - 24 items Traffic Signals and Controls - 32 items Trailers - 28 items Trucks, Heavy Duty 1 ton & over - 108 items Trucks, Light Duty under 1 ton - 178 items

Vans - 120 items Vehicle Equipment/Parts - 56 items Vending Equipment - 9 items

## 31 – GovDeals.com

- **1.** Visit <u>GovDeals.com</u> and search for merchandise
- 2. When you find something interesting, be sure to check if the seller ships!
- **3.** Research completed listings on eBay
- 4. Base your buying decision on how much you can make, but also be sure to read all terms and conditions of the auction

## 32 – PoliceAuctions.com

This site showcases items that have been confiscated in police actions as well as other government auctions.

This can be a good place to find general merchandise.

When you buy from the site itself, they give you a guarantee, as well.

#### 32 – PoliceAuctions.com

- **1.** Visit <u>PoliceAuctions.com</u> and search for merchandise
- 2. When you find something interesting, research completed listings on eBay
- 3. Base your buying decision on how much you can make, but also be sure to read all terms and conditions of the auction

## 33 – The World Of Government Auctions

There are so many types of Government Auctions, that there are too many to go over here.

Here is a partial list of the government agencies that hold auctions:

## 33 – The World Of Government Auctions

- Department of Agriculture
- Department of Defense
- Department of Energy
- Federal Deposit Insurance Corporation (FDIC)
- Government Printing Office
- Dept. of Housing & Urban Development (HUD)
- Department of the Interior

- Department of Justice US Marshall's Service
- NASA National Aeronautics & Space Administration
- USPS US Postal Service
- IRS Internal Revenue Service
- US Customs
- US Secret Service
- Bureau of Alcohol, Tobacco & Firearms

#### 33 – The World Of Government Auctions

#### Step-By-Step:

**1.** To find these auctions, just Google "Government Auctions"

2. For tons of details on each of these auctions, get my book here:

DaveEspino.com/AuctionsForIncome